

# Jess Wiegandt

Asheville, NC

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[jesswiegandt.com](http://jesswiegandt.com)

*Freelance media specialist with 10 years' experience producing content.  
Graduate student at American University pursuing an MFA in Film and Media Arts.*

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## PROFESSIONAL EXPERIENCE

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**Associate Director**, Keystone Camp, NC ..... January 2022 – Present

- Recruit, interview, and staff summer season
- Design and implement programming for pre-season and seasonal operations
- Manage professional media and content creation for online recruiting (revamp of previous camp videos)
- Maintain and expand international network of alumni

**Producer & Editor**, Mpala Live! ..... December 2020 – July 2021

- Organized and tagged footage
- Wrote script/story for episodes
- Edited content for online database
- Created material to match lesson plans/adhere to experiential learning guidelines

**Graduate Assistant**, Center for Environmental Filmmaking, DC ..... August 2019 – May 2021

- Social media content manager
- Editor for monthly newsletter in Mailchimp
- Assisted in other tasks pertaining to CEF, such as organizing film screening events, workshops, and networking opportunities across DC for recruitment and funding purposes
- Attended marches, conferences, and events to film and stockpile footage for CEF films and social media use

**Trips Coordinator/Head of Paddling**, Keystone Camp, North Carolina ..... May – July, 2019

- Developed programming for various recreation fronts for groups of 10+
- Implemented activities for small and large group management
- Wrote and distributed risk management plans for the following areas: waterfront (canoe/kayak), expedition canoeing/kayaking, backpacking, day hikes, swimming trips, camping skills (fire building, stove safety, campsite selection), and rock climbing
- Created trip matrix system to be utilized by organization in future summers

**Intern Journalist**, Blue Ridge Outdoors Magazine, Charlottesville, VA ..... 2015 – 2019

- Collaborated with editors to provide content per semester
- Published material online and in magazine
- Represented brand on campus and at outdoor festivals as an ambassador

## Mentionable Work

- Director, Producer, Editor for “Troubled Tributary: Maryland’s Patuxent River,” a half-hour documentary acquired by PBS, 2022
- Film work wins Visions Awards New Media Category, 2021
- Film work selected for National Paddling Film Festival, Lookout Wild Film Festival, Exceptional Women’s Film Festival, and more, 2021
- Center Scholar | Center for Environmental Filmmaking, 2021
- Editor for Hults-Bruk, REI resource (T.C. Webb Productions), 2020
- Editor for WAXON Studio, Teachable.com material (T.C. Webb Productions), 2020
- Edited National Geographic archival footage for special topics course (American University), 2020
- Licensing specialist for “I Will Productions,” 2020
- Filmed Youth Climate Strike in DC, used for “Unbreathable: The Fight for Healthy Air,” 2020
- Pitch panel winner at American Conservation Film Festival, 2019

## PORTFOLIO & SOFTWARE

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Proficient in Adobe Creative Suite, Microsoft Suite, and Final Cut Pro.  
Further information can be acquired at <https://www.jesswiegandt.com>

Films: “A River Called Home” (2022, Director, Producer, Editor), “Troubled Tributary: Maryland’s Patuxent River” (2022, Director, Producer, Editor), “Not A Fairy Tale” (2021, Director, DP, Editor), “All Year, All Weather” (2020, Director, DP, Editor), “Back in Session” (2019, Director, DP, Editor), “Border Boater: Between Two States” (2019, Director, Editor)

## EDUCATION

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**Brevard College**, Brevard, NC

Graduated May 2019

B.A., Wilderness Leadership and Experiential Education

B.A., English, Journalism and Professional Communications

**American University**, Washington, DC

Graduate December 2022

Candidate for MFA in Film and Media Arts

Environmental/Wildlife Filmmaking

Political, Cultural, & Social Impact

## CERTIFICATIONS

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- Wilderness First Responder, NOLS Medicine
  - o CPR/AED/North Carolina Epinephrine Administration Credential
- Leave No Trace Trainer
- ACA Whitewater Kayak Instructor – Level 4
- ACA Whitewater Canoe Instructor, Solo/Tandem – Level 3
- PADI Open Water Dive
- American Red Cross Waterfront Lifeguard